MASSACHUSETTS DEPARTMENT OF REVENUE BUREAU OF DESK AUDIT CIGARETTE TAX UNIT

MINIMUM RETAIL PRICES EFFECTIVE

December 22, 2008

January 7, 2009

The prices listed below are based on cigarettes delivered by the wholesaler and do not include the 5 percent sales tax. Brands of cigarettes held in current inventory may be sold at the new presumptive minimum prices for those brands.

Brand (Alpha)	Non-Chain Stores Retail		Chain Stores Retail	
	Carton	Pack	Carton	Pack
Alpine	\$72.49	\$7.25	\$71.43	\$7.14
Barclay	\$76.44	\$7.64	\$75.31	\$7.53
Basic	\$61.59	\$6.16	\$60.68	\$6.07
Belair	\$76.44	\$7.64	\$75.31	\$7.53
Benson & Hedges 100's	\$75.95	\$7.60	\$74.84	\$7.48
Benson & Hedges Deluxe	\$84.11	\$8.41	\$82.88	\$8.29
Best Value	\$53.00	\$5.30	\$52.23	\$5.22
Bristol	\$72.49	\$7.25	\$71.43	\$7.14
Bronco	\$49.33	\$4.93	\$48.60	\$4.86
Cambridge	\$72.49	\$7.25	\$71.43	\$7.14
Camel Regular	\$78.36	\$7.84	\$77.20	\$7.72
Camel No. 9 & Signature	\$61.96	\$6.20	\$61.05	\$6.11
Camel - All others	\$61.96	\$6.20	\$61.05	\$6.11
Capri	\$78.36	\$7.84	\$77.20	\$7.72
Carlton	\$78.36	\$7.84	\$77.20	\$7.72
Chesterfield	\$75.95	\$7.60	\$74.84	\$7.48
Commander	\$75.95	\$7.60	\$74.84	\$7.48
Doral	\$59.79	\$5.98	\$58.90	\$5.89
English Ovals	\$84.11	\$8.41	\$82.88	\$8.29
Eve	\$56.38	\$5.64	\$55.55	\$5.56
Export A	\$76.28	\$9.54	\$75.15	\$9.39
GPC	\$59.79	\$5.98	\$58.90	\$5.89
Gran Prix	\$50.34	\$5.03	\$49.60	\$4.96
GT One	\$49.33	\$4.93	\$48.60	\$4.86
Jade	\$51.05	\$5.11	\$50.30	\$5.03
Kent	\$73.53	\$7.35	\$72.45	\$7.25
Kool	\$60.04	\$6.00	\$59.16	\$5.92
Lark	\$64.28	\$6.43	\$63.34	\$6.33
L&M	\$75.95	\$7.60	\$74.84	\$7.48
Liggett Select	\$53.24	\$5.32	\$52.45	\$5.25
Lucky Strike	\$78.36	\$7.84	\$77.20	\$7.72
Malibu	\$55.29	\$5.53	\$54.48	\$5.45
Marlboro	\$65.05	\$6.51	\$64.09	\$6.41
Maverick	\$50.93	\$5.09	\$50.18	\$5.02
Max	\$73.53	\$7.35	\$72.45	\$7.25
Merit	\$75.95	\$7.60	\$74.84	\$7.48
Mild Seven	\$66.68	\$6.67	\$65.69	\$6.57
Misty	\$57.83	\$5.78	\$56.98	\$5.70
Monarch	\$53.00	\$5.30	\$52.23	\$5.22
Montclair	\$55.29	\$5.53	\$54.48	\$5.45
More	\$78.36	\$7.84	\$77.20	\$7.72
Natural American Spirits Non Organic	\$66.03	\$6.60	\$65.05	\$6.51
Natural American Spirits Organic	\$74.76	\$7.48	\$73.66	\$7.37
Newport	\$64.54	\$6.45	\$63.59	\$6.36

Now	\$78.36	\$7.84	\$77.20	\$7.72
Old Gold	\$59.79	\$5.98	\$58.90	\$5.89
Pall Mall	\$55.93	\$5.59	\$55.11	\$5.51
Pall Mall - Gold	\$78.36	\$7.84	\$77.20	\$7.72
Pall Mall - Red	\$78.36	\$7.84	\$77.20	\$7.72
Parliament	\$68.39	\$6.84	\$67.39	\$6.74
Players	\$75.95	\$7.60	\$74.84	\$7.48
Players (Navy-Cut)	\$84.11	\$8.41	\$82.88	\$8.29
Pyramid	\$54.45	\$5.45	\$53.65	\$5.37
Red Kamel	\$69.68	\$6.97	\$68.65	\$6.87
Riviera	\$55.29	\$5.53	\$54.48	\$5.45
Salem	\$69.68	\$6.97	\$68.65	\$6.87
Saratoga	\$75.95	\$7.60	\$74.84	\$7.48
Sonoma	\$51.75	\$5.18	\$51.00	\$5.10
Tareyton	\$78.36	\$7.84	\$77.20	\$7.72
True	\$73.53	\$7.35	\$72.45	\$7.25
Tuscany	\$67.75	\$6.78	\$66.75	\$6.68
USA Gold	\$55.29	\$5.53	\$54.48	\$5.45
Vantage	\$78.36	\$7.84	\$77.20	\$7.72
Viceroy	\$59.14	\$5.91	\$58.28	\$5.83
Virginia Slims	\$69.55	\$6.96	\$68.53	\$6.85
Wave	\$52.91	\$5.29	\$52.14	\$5.21
Winston	\$60.04	\$6.00	\$59.16	\$5.92

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